



SPYRALYX HARNESSING NATURES ENERGY

BENEFITS TO THE HOTEL INDUSTRY

Whilst there are potential savings, if not profits, to be made in the hotel setting, of greater significance is the benefit in terms of image, thereby setting your hotel group apart from all others.

Benefits for your guests include:

An enhanced quality of bathing /showering water

Enhanced health benefits directly from the consumption of treated water, whether via in-house bottled water or indirect consumption via culinary use.

Raised awareness of your hotel's commitment to and provision of a reduced carbon footprint – a growing factor being considered when choosing a hotel of preference.

Direct financial savings for the hotel group:

No electricity required for the system

No softener chemical additives

Significant savings in terms of water heating

Zero maintenance costs on the system

Reduced maintenance costs on all appliances utilising water within the hotel

Reduced costs in terms of landscaping as the treated water minimises the need for additional fertilisers

Potential profit centre for the hotel group:

Onsite bottling of the treated water provides a direct income stream for the hotel as well as promoting environmental responsibility and awareness

Reduced costs in terms of having to carry large stocks of plastic bottled water

Reduced carbon footprint in terms of reduction if not elimination of transport of bottles of water

In house bottling leads to glass recycling and more reduction of costs as well as carbon footprint improvement

Hotel guests will automatically benefit from the health benefits of the treated water

Taken to a further stage, the hotel would have stainless steel tanks which would periodically be refilled by tankers (similar to milk tankers) with spring water from various sites. This would then be bottled on site through the Spyralyx device. This would of course then attract an extra premium as well as provide a further boost to the image of the hotel.

The demand for and awareness of 'green' issues continues to grow, and is already proving to be an influencing factor in the choice of hotel accommodation. Some people will obviously notice the effect of the naturalized water during their stay, and this can only lead to an enhanced, positive and healthy experience at the hotel and indirectly positively affect the bottom line.

